

FROM DAOs TO CRYPTO: BLOCKCHAIN'S IMPACT ON THE C-SUITE

Executive Bootcamp

FEBRUARY 1 & 2, 2023
8AM-10AM ET | 2PM-4PM CET

ARTHUR D. LITTLE

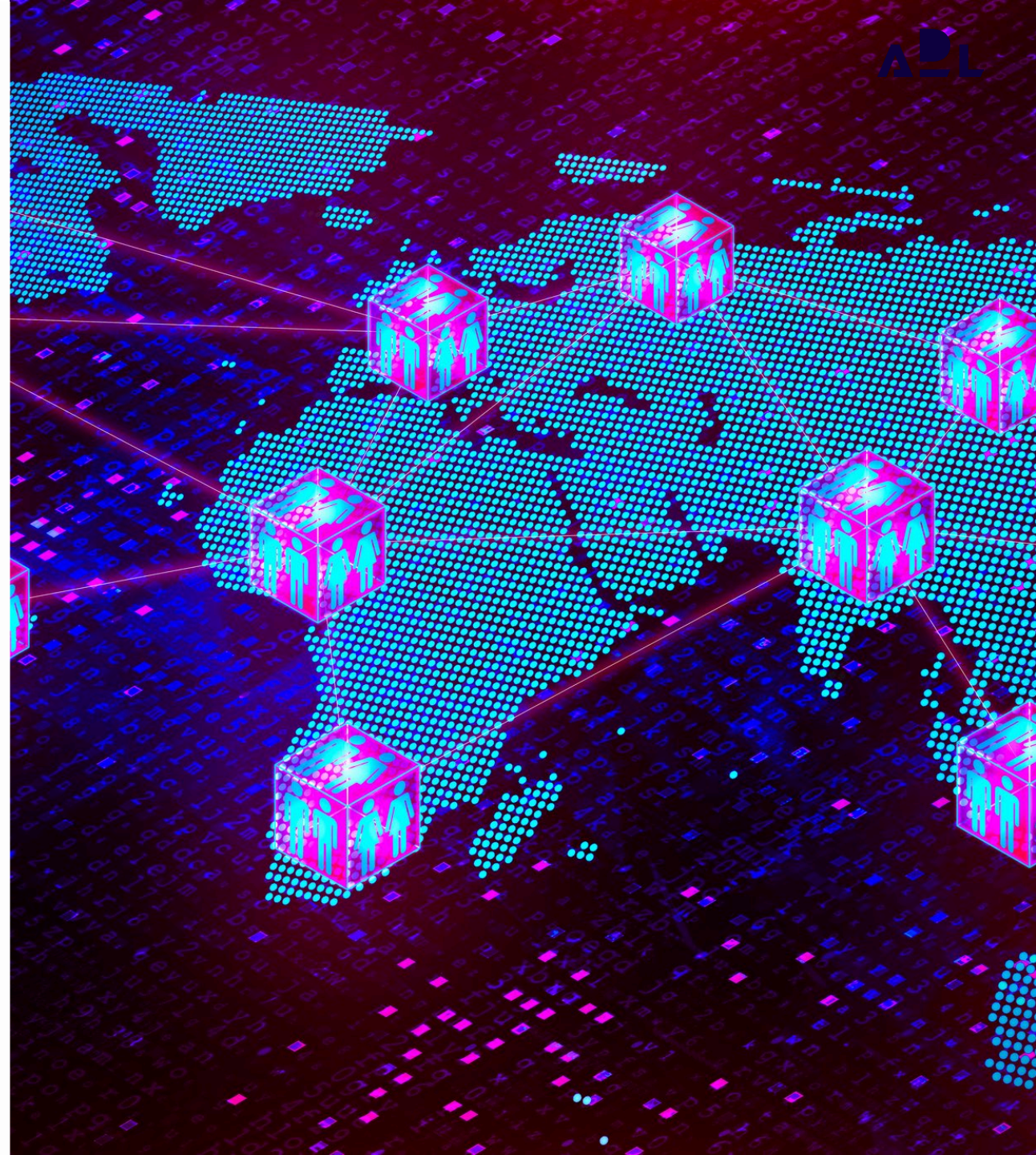
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AN ARTHUR D. LITTLE
COMMUNITY



While companies globally are embracing blockchain, from smart contracts to using crypto as an alternative currency, it is still full of risk and uncertainty.

Many fundamental challenges of blockchain-driven disruption — cybersecurity threats, crypto-related fraud and financial crime, financial reporting questions, legal frameworks for digital assets & DAOs — have yet to be addressed.



IS GOVERNANCE BY DAO TRULY FEASIBLE?

IS BITCOIN A SMART FINANCIAL INVESTMENT
FOR COMPANIES?

DO FRAUD RISK AND FINANCIAL-REPORTING
COMPLEXITY OUTWEIGH CRYPTO-CURRENCY BENEFITS?

THE BOOTCAMP

Two, 2-hour virtual sessions

GET ANSWERS &
GAIN INSIGHT FROM
THIS HIGH IMPACT
EXPERIENCE

MAXIMUM VALUE.
MINIMAL INTRUSION
INTO YOUR BUSY
SCHEDULE.

Business school-style case study discussion

Interactive lecture

Corporate examples

Get a clearer understanding of the challenges that exist when code replaces corporate governance.

Immerse yourself in discovering the risks your organization might face with blockchain, and how it could use blockchain to innovate.

Brainstorm with your peers from across the globe.

ROBERT D. AUSTIN

Professor of Information Systems, Ivey Business School;
Affiliated Faculty, Harvard Medical School

Served as a professor on the faculty at Harvard Business School for more than a decade, and then as Professor of Management of Innovation & Digital Transformation at the Copenhagen Business School

Served as Chair of Harvard Business School's executive program for CIOs

Won the 2020 International Serious Play gold medal for his "Cyberattack!" simulation

Published widely in *Harvard Business Review*, *Information Systems Research*, *MIT Sloan Management Review*, *Organization Science*, and the *Wall Street Journal*

Author of 9 books, >50 published cases and notes, 3 Harvard online products, and 2 popular Massively Open Online Courses

[Full bio](#)

CHARLES C.Y. WANG

Associate Professor of Business Administration,
Harvard Business School

Former lecturer in law and economics at Harvard Law School

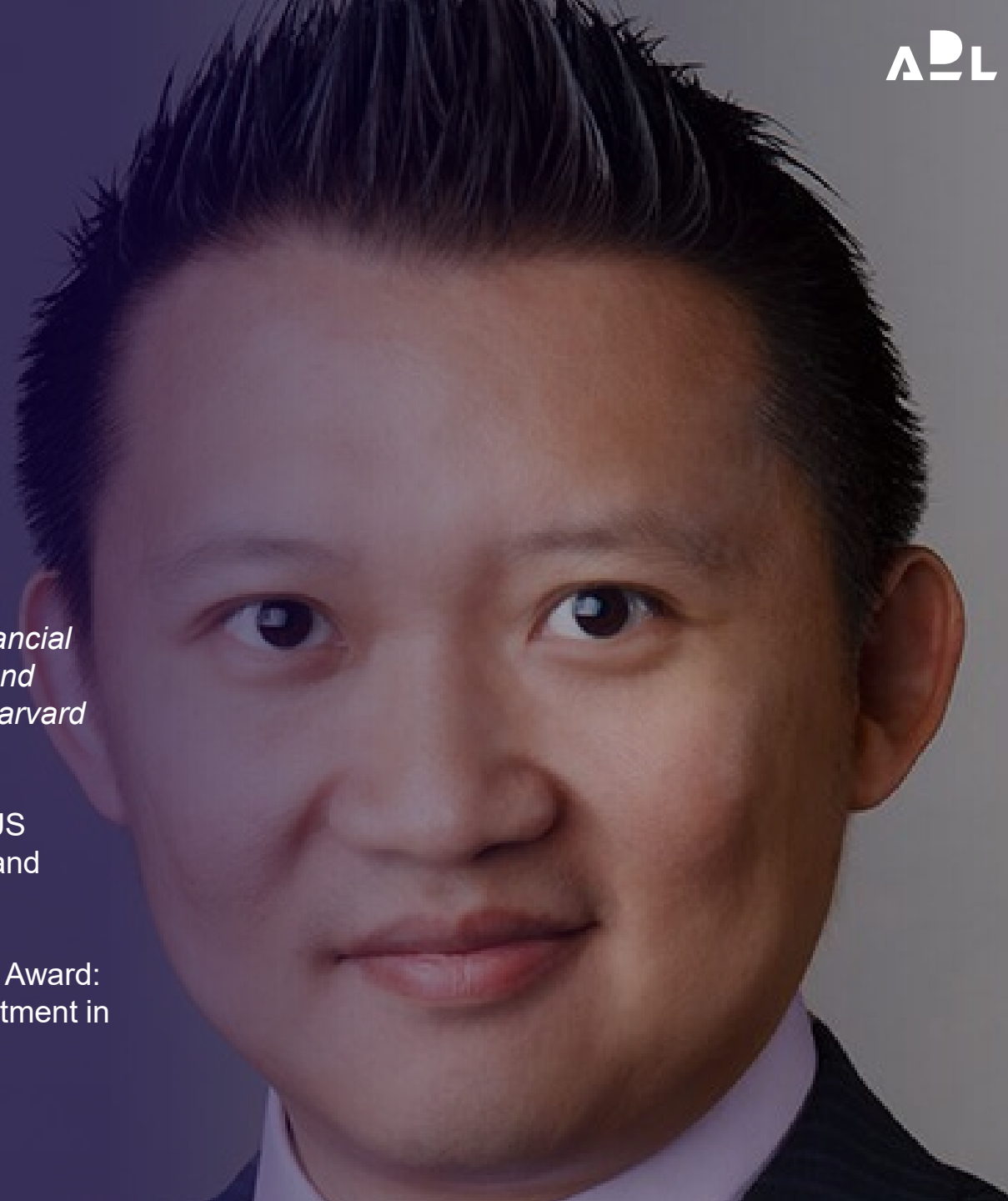
Past fellow in Harvard Law School's Olin Program on Corporate Governance

Research published in leading academic journals (*Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Accounting and Economics*, *Accounting Review*), and practitioner publications (*Harvard Business Review*, *Wall Street Journal*)

Cited in legal proceedings and policy discussions, including the US Council of Economic Advisors' economic report to the President and Congressional testimonies.

Winner of the *European Financial Management* 2021 Best Paper Award: Editors Vote for "Short-Termism, Shareholder Payouts, and Investment in the EU" (June 2021) with Jesse M. Fried.

[Full bio](#)



HOW TO PARTICIPATE

1. Identify your team (2 - 5) of **top senior executives and decision makers**
2. Send their names, titles, and emails to your Arthur D. Little partner
3. Confirmation and organization details will be sent via email



No fee for Arthur D. Little clients



Places available on a first-come/first-served basis



Detailed program [here](#)

ARTHUR  LITTLE

FOR MORE INFORMATION, CONTACT

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